Harrow Town Centre Management Strategy 2006 - 2008 Consultation report and recommended actions

1. Consultation

The public consultation commenced on 5th June and ended on 30th June, and comprised the following activities:

- The postal distribution of a leaflet summarising the Strategy with Freepost reply card to 580+ businesses in the HA1 1* and selected HA1 2* post code area.
- The postal distribution of the leaflet to residents associations in the HA1 post code area, and other community groups
- The distribution of the leaflet for display at the Borough's libraries
- An information item on the Council website, together with a full copy of the draft Management Strategy, and the ability to reply by e.mail.
- The distribution of the leaflet and explanatory memo to all Councillors.

2. Results

Following the consultation, the comments were analysed:

- There were 38 replies (13 by email; 25 by Freepost reply card); generating 105 comments or suggestions
- 26 people (68%) agreed the strategy would improve the town.

Objective headings and proposed actions were added to the comments, which were then sorted according to 'Action'. (See Appendix 1):

- Many of the comments related to projects already in the Strategy, or more appropriately to objectives in the Harrow Town Centre Development Strategy (July 2005).
- Where it was not possible or appropriate to generate a project from a comment, the comment was either noted, or directed to another Council department, agency or other organisation for their information.

Recommendations

The following additional ideas were suggested and new projects are therefore proposed:

- Project 3.18 Alcohol Exclusion Zone
- Project 3.19 Reduce leafleting
- Project 5.3c Winter Festive campaign St Ann's Road street tree lighting – replace pealights with LED's
- Project 5.8 Buskers area

In addition, budgetary constraints and resultant changes in working practices in the Council since the Strategy was first drafted has led to the following two projects being recommended for deletion:

- 3.4 Deep street cleansing
- 4.1 Hanging baskets

The draft Harrow Town Centre Management Strategy 2006 – 2008 has been amended to show these recommendations, and appears as Appendix 2 (with proposed changes in italics).

3. Proposal

That the Forum adopt the Harrow Town Centre Management Strategy 2006 – 2008 as amended in Appendix 2.

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